

## Unit of Study-Persuasive Writing

### Gather Ideas-Collecting Seed Ideas in our Writer's Notebooks (Mentor Text) (Diving into persuasion)

- "Persuasion is All Around You" activity
- Develop Lists of "Fair" and "Unfair" occurrences in students' lives
- Brainstorming Lists of Topics students really care about (personal issues-getting a pet, school issues-wearing uniforms, community issues-need a bus stop on our street, world issues-recycling)
- Using short news articles to spark writing ideas in the notebooks
- Exploring persuasion in literature

### Choose a piece from our writer's notebook to draft (Things to consider)

- What's your format? (Travel brochure, advertisements, book/movie/music reviews, essays, etc. )
- Consider a piece for which you have an opinion
- Choose an issue that can be viewed from two distinctly different perspectives
- Learn more about the topic
- Develop a point of view

### Develop the piece (Mentor Text) (Pick a few for mini-lessons)

- Understanding the difference between fact and opinion
- Developing the argument
- The counterargument
- Understanding point of view (good use for literature/picture books)
- Understanding the rhetorical question
- How to make a case
- Knowing your audience

### Revision (Mentor Text) (Pick a few for mini-lessons)

- Writing an Introduction
  - Leads (Titles, Story, Facts, Blunt Statement of opinion, Myth-Blasting leads, Questions, Quotes)
  - Thesis statements (topic and point)
  - Stating your arguments
  - Transitions
- Writing the Body
  - Structures: compare/contrast, cause/effect, problem/solution
  - Arguments and supporting details
  - Anecdotes
  - Statistics
  - Transitions
- Writing a Conclusion
  - Restate the Thesis sentence or point
  - Summary statements
  - Rhetorical questions
  - Personalized Connection, Visualization, Food for Thought

