

What Makes a Great Persuasive Essay?

In a **persuasive essay**, the writer tries to persuade his or her readers to think or act in a particular way.

Follow these guidelines when you write your persuasive essay.

- Start by telling your goal, what you want your audience to think or do.
- Support your goal with reasons that will convince your audience.
- Support your reasons with facts and details.
- Answer objections that your audience might have.
- Order your reasons from most to least important or from least to most important.
- Use positive, confident language that shows you care about your goal.
- End by summing up your reasons and restating your goal.

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